

## **Privacy Policy**

Last Revised: September 6, 2017

This Privacy Policy describes how Stone and Steel ("S&S") treats information that S&S collects and receives from you through [www.stoneandsteel.com](http://www.stoneandsteel.com) (the "Site") and through other aspects of Stone and Steel's business, including offline. This Privacy Policy together with the Terms of Use govern your use of the Site.

### **1. Acceptance of Privacy Policy**

Each time you access, use, or browse the Site or provide personal information to S&S offline, you signify your acceptance of the then-current Privacy Policy. If you do not accept this Privacy Policy, you are not authorized to provide information to S&S or use the Site and must discontinue use of the Site immediately. If you provide your personal information to S&S offline, the then-current Privacy Policy applies to S&S's collection and use of your information.

Should the Privacy Policy be materially revised, S&S will post the changes on the Site and the new Privacy Policy will be effective immediately upon posting and will apply only to information collected thereafter. You can determine when the Privacy Policy was last revised by referring to the "Last Revised" legend at the top of this page.

If you are a California resident, please refer paragraph 10 for California Privacy Rights.

### **2. Types of Information Collected**

We may collect personal information from you including, without limitation, non-public information about you that helps S&S identify you, such as first and last name, birth date, email address, home and business addresses, telephone number, password, credit or debit card number or other payment method, billing and shipping information, purchasing history, profession, preferences, and other. We may also collect other non-personal information about your use of the Site such as your IP address, usage statistics, browsing history, type of computer operating system you use (e.g., Microsoft Windows or Mac OS), the type of browser you use (e.g., Firefox, Chrome, Internet Explorer), and the domain name of your internet service provider.

### **3. How We Collect Information**

We may collect personal information from you when you:

- Sign up to receive announcements or newsletters;
- Communicate with S&S via email or offline
- Order products, literature, or services during your visit to the Site or offline; and
- Participate in any of S&S's promotions, sweepstakes, surveys, questionnaires, or other events ("Activities") during your visit to the Site or offline.

Personal information collected by S&S may be stored and processed in the United States in accordance with the laws of the United States. By using the Site and submitting your personal information to S&S offline, you expressly consent to the storage and processing of your personal information in the United States or elsewhere in accordance with the laws of the United States.

S&S automatically receives and records non-personal information on our server logs from your browser as well as through other analysis of the Site. We may also collect information using cookies, web beacons or similar technologies, or through third parties using similar technologies. A cookie is a piece of data stored on your computer. When you visit the Site, your web browser may store cookies on your computer, which will better enable you to navigate the Site upon return. You may use the Site even if you choose to reject or delete the cookies. Cookies also may be used by some of the other websites for which a link is placed on the Site.

### **4. How We Use Your Information**

We may use the information we collect:

- To monitor and analyze information regarding your browsing and viewing preferences and to diagnose Site problems.
- To analyze our users' demographics, interests, and purchasing practices. Fulfill orders, ship and confirm orders.
- To administer Activities.
- To process and respond to your inquiries.
- For Site administration and improvement.
- To alert you to new features, terms, Activities, special events, stores, products or services.
- To send announcements and newsletters, and to provide you with personalized content in the newsletters.
- For the purposes for which you provided the information.
- For fraud prevention, internal operations, legal compliance, and other public purposes.
- To enforce the Terms of Use

## **5. Communications with You**

You authorize S&S to transmit email to you to respond to your communications, fulfill orders, and administer Activities. Unsubscribe instructions are included in each promotional email from S&S. Please note that such requests may take up to ten (10) days to become effective. You may not opt out of receiving communications regarding your dealings with the Site or technical information about the Site.

## **6. Information Sharing with Third Parties**

S&S may disclose the information it collects to others (i) to provide products or services to you; (ii) for purposes of outsourcing one or more of the functions described in this Privacy Policy to service providers who work on behalf of or with S&S under confidentiality or similar agreements including service providers, shippers, vendors, payment processors, advertisers, consultants and affiliates; (iii) to confirm or update information provided by you; (iv) to inform you of important information and for third parties' marketing purposes; (v) in the event of any reorganization, merger, sale, joint venture, assignment, transfer or disposition of all or any portion of S&S's business or operations (including without limitation in connection with bankruptcy or any similar proceedings); or (vi) as otherwise authorized by you.

We also may share your information in response to a subpoena, legal order or official request, when we believe you have acted in violation of the Terms, to investigate, prevent or take action regarding suspected illegal activities, fraud or potential threats, or exercise legal rights or defend against claims, when we believe that doing so may protect your safety or the safety of S&S or others, or as otherwise permitted or required by law.

We also may use and share non-personally identifiable information with third parties. Additionally, we may take personally identifiable information and de-identify it and share it in a de-identified or aggregated form with third parties, advertisers and/or business partners in order to analyze Site usage, demographics, or interests, improve our products or services, improve our user experience, or for similar purposes. We will not re-identify such data and we will ask our contracting parties to agree to keep the data in its de-identified form.

## **7. Children**

The Site is not directed toward children under 13 years of age nor does S&S knowingly collect information from children under 13 on the Site or offline. If you are under 13, you are not permitted to submit any personally identifiable information to S&S. If you are under 18 years of age, you may browse the Site but you may not register for any offerings on the Site or offline unless specifically stated otherwise.

## **8. Protection of Personal Information**

S&S uses reasonable administrative, physical and electronic security measures to protect against the loss, misuse and alteration of personal information. No transmission of data over the internet is guaranteed to be completely secure. It may be possible for third

parties not under the control of S&S to intercept or access transmissions or private communications unlawfully. While we strive to protect personal information, neither S&S nor our service providers can ensure or warrant the security of any information you transmit to us over the internet. Any such transmission is at your own risk.

## **9. Updating Your Information**

You are responsible for keeping your information current. You may update your information by contacting us at [marketing@stoneandsteel.com](mailto:marketing@stoneandsteel.com). We will use reasonable efforts to process any change you make; provided, however, that requests to delete information are subject to S&S's internal reporting, processing and retention policies and all applicable legal obligations.

## **10. Notice of Privacy Rights of California Residents**

If you are a California resident and have provided personal information to Sloan, you are entitled by law to request certain information regarding any disclosure that may have been made by S&S to third parties of personal information for their direct marketing purposes. To make such a request, send an email to [marketing@stoneandsteel.com](mailto:marketing@stoneandsteel.com), specifying that you seek your "California Customer Choice Privacy Notice." Please allow thirty (30) days for a response. S&S is required to respond to only one request per customer each year, and is not required to respond to requests made by means other than through the above email address.

We will not share your personal information with third parties for their direct marketing purposes if you request that we do not do so. You may make such a request by sending us an email at [marketing@stoneandsteel.com](mailto:marketing@stoneandsteel.com), or mailing your request to:

Privacy Policy - Marketing  
S&S Headquarters  
10500 Seymour Avenue  
Franklin Park, IL 60131

When contacting us, please indicate your name, address, email address, and what personal information you do not want us to share with third parties for their direct marketing purposes. Please note that there is no charge for controlling the sharing of your personal information or for processing this request.

## **11. Links**

You may have the opportunity to follow links on the Site to other sites that may be of interest to you. S&S endeavors to only link to reputable organizations. Because other sites may not be hosted or controlled by S&S, we are not responsible for the privacy practices of those sites or the content provided thereon. Therefore, the privacy policies with respect to other sites may differ from those applicable to the Site. We encourage you to review the privacy policies of each other site. This Privacy Policy only applies to information collected and maintained by S&S.

QUESTIONS? If you have any questions or concerns regarding this Privacy Policy, please contact us at [marketing@stoneandsteel.com](mailto:marketing@stoneandsteel.com). Please note that email communications may not be secure. Accordingly, you should not include personal or other sensitive information in your email correspondence to the Site or S&S.